

## At Valueadd Softtech (VAST),

we prioritize understanding the core needs behind each requirement, following a structured approach:

**Why, What, and How.**

Globally, we deliver top-notch tech services, emphasizing user experience with open-source tech employing DevOps, QA and automation practices. This strategic approach empowers our teams to provide highly scalable, robust, and engaging tech solutions. Our expertise in product reengineering drives business growth and ensures customer satisfaction.

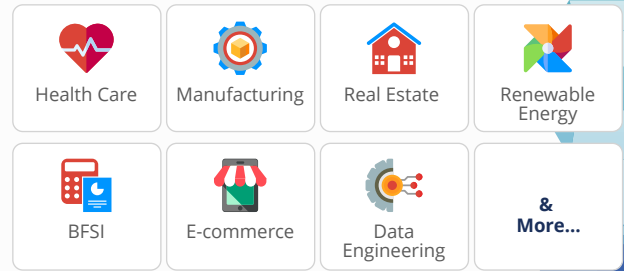
## Product IPs



## Services

- Outsourced product development
- Product modernization services (Revamp/ monolith to microservices)
- Cloud Engineering - DevSecOps
- Digital transformation & IoT
- Architectural consulting
- UX consulting and Agile consulting
- 24 X 7 Support services (L1/L2/L3)
- Data Engineering (AI-ML)

## Domains



## Your Reliable Technology Partner

### Proven Track Record

We've launched over 10 products globally, including our own IP, acting as technology partners in investor meetings. Our expertise spans B2B, B2C, D2C, and B2B2C web/mobile, SAAS, and multitenant solutions. From concept to MVP to growth stage, we navigate the entire product development journey.

### Product Mindset

We adopt a product mindset for each project, prioritizing solutions that provide enduring value to our clients. Our expertise includes establishing unit economics and implementing analytics for insightful metrics like CAC, LTV, ARR, MRR, Churn rate, ensuring continuous business enhancement.

### Team

Team of 150+ resources operating from VAST off shore development center in Pune, India. VAST's Core team has collective 100+ years of experience.

### Client-Focused

Our ultimate goal is to help our clients succeed and grow their businesses and this also includes understanding clients' business & their customers.

### Full-Service Provider

We are a technology consulting firm that provides end-to-end services, including product engineering, modernization, cloud services, digital transformation, architectural consulting and more.

### Agile Approach

We follow an agile methodology that enables us to deliver high-quality products quickly and efficiently. We believe in continuous improvement and always strive to deliver the best possible outcomes for our clients.

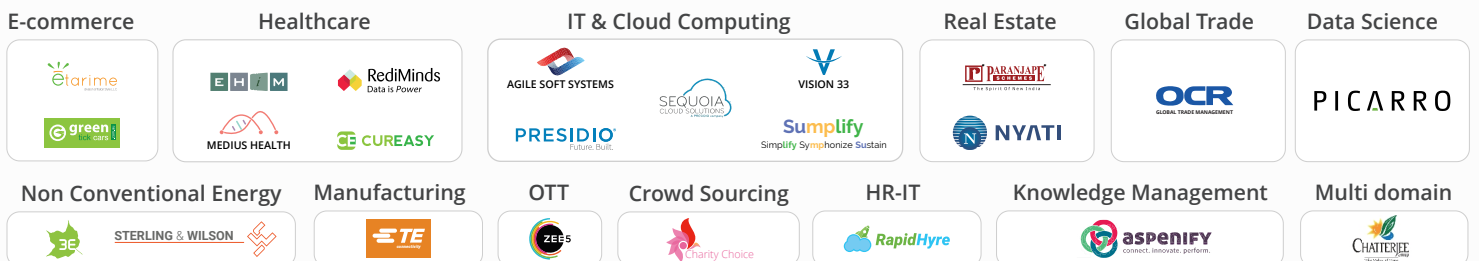
### Been There Done That

VAST has provided tech services to 30+ global clients in last 8+ years.

## Technology Wall



## Clients



**Prashant Upasani**

upasanip@valueaddsofttech.com

+001-8034031903 (USA)

+91-959444754 (INDIA)

#For more info visit -

www.valueaddsofttech.com