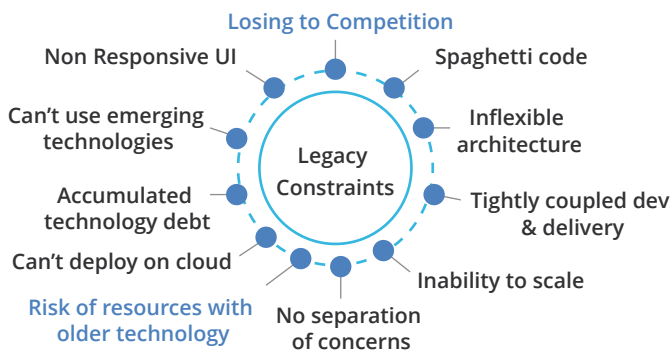


What is Product Modernization?

Product modernization refers to the process of adopting new technology and improved methods to enhance efficiency, productivity, scalability, flexibility, security, compliance & user experience. It involves updating and integrating new tech systems, ideas, and working methods to deliver goods and services effectively. It's a dynamic, ongoing process that aligns with the latest tech trends and evolving business demands enabling competitive edge.

Why you should Modernize?



Key Benefits of Technology Modernization

- Enhanced Efficiency and Productivity:** Upgrading technology systems can streamline business operations, automate repetitive tasks, and improve overall productivity.
- Improved Customer Experience:** Modern technology solutions enable organizations to deliver personalized and seamless customer experiences, leading to increased satisfaction & loyalty.
- Strategic Planning & Upscaling Resources:** Modernizing with strategic planning & resource upscaling brings unparalleled efficiency, innovation, and a competitive edge, ensuring success in the digital age."
- Scalability and Flexibility:** Modern technology platforms are designed to scale with business growth and adapt to changing needs, allowing organizations to stay agile and competitive.
- Enhanced Security and Compliance:** Upgrading to modern technology systems can improve data security measures & ensure compliance with industry regulations and standards.
- Cost Savings:** Technology modernization can lead to cost savings in areas such as infrastructure, maintenance, and support.

Believer in revolutionizing product modernization through a unique blend of strategic planning, upscaling of resources & customer-focused migration. Our goal is to make businesses competitive and open new opportunities for growth.

Modernization involves various aspects, including:

- Strategic Planning (Resources, Timeline, Impacts, Scoping & Stakeholders)
- Application modernization (Monolith to Micro services)
- Infrastructure modernization (Docker, Kubernetes, terra forms)
- Data Migration
- Cloud Adoption
- Security Enhancements
- Training & Skilling up (Tools & Processes)
- A/B testing

Experience a 25% boost in efficiency and customer satisfaction through strategic product modernization. Upgrade your offerings, reduce your cost, grow your customer base & skill up your resources.

Testimonials

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We were facing lot of issues with legacy applications developed back in 2010 like lack of scalability, high maintenance cost, high infrastructure cost, spaghetti of code, growing technical debt and difficulties in finding resources with older technologies. We started losing customers to competition as legacy applications could not satisfy API requirements due to their monolith structure & unplanned growth they had. It finally started affecting revenue. It's not that we did not try it before, however we could not make our existing experts focus on this & we had to stop the efforts. Surprisingly, VAST's due diligence helped surface these problems and then strategic planning along with execution in controlled manner, not only helped us revamping the legacy products to new technologies addressing all the issues, it also skilled up our resources creating win-win solution. Finally, we are able to scale with the modernize apps and have started to achieve exponential growth now. Besides, VAST also helped us working with our customers through A/B testing to adapt modernize apps & set expectations. Full credit goes to VAST team who worked hand in hand with our team guiding us on this through out the modernization journey.

CEO

”

I successfully aligned our product modernization around customer needs, seamlessly guiding our journey to meet their evolving expectations. The strategic migration, supported by VAST, has elevated user satisfaction and positioned us as a customer-centric innovator in the market and made us achieved what seemed impossible.

VP Engineering

Technology Modernization is a Marathon, not a sprint. It requires commitment, planning & continuous efforts to achieve long term success.

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