Location India

VALUEADD SOFTTECH & SYSTEMS PVT. LTD.

Objective

Develop a full safety compliance system for construction sites, with mobile and web apps, to effectively ensure, monitor, and report safety measures in commercial and residential projects.



CASE STUDY

Scope

- Develop a mobile application for safety engineers, managers, and auditors to capture and record safety norms at construction sites.
- Create a web application for managers to generate MIS reports and for admins to configure system settings, manage user roles, and update safety parameters. .

Value Added

- Digitized safety processes, boosting efficiency and accuracy in compliance recording.
- Implemented a robust system for training, visitor tracking, and incident recording.
- Streamlined site management tasks with intuitive interfaces for checklists and work
- Facilitated detailed MIS reports for informed decision-making on safety compliance.
- Enhanced accountability and compliance visibility with documented evidence of safety measures.

Solution



Gathered user requirements for engineers, managers, and visitors, enhancing functionality.

- Regularly updated technology and software to align with changing business needs.
- Created a web module for project management, checklist creation, work permits, training, labor details, and contractor management.
- Integrated a comprehensive MIS reporting system for senior management to oversee multiple projects and access detailed insights.











Develop a post-sales CRM platform for a Top Real Estate Brand to enhance collaboration between the internal team, property owners, and tenants, and to improve post-sales customer engagement and support.



CASE STUDY

Scope

- Research and map out customer touchpoints post-property sales to design a CRM application tailored to these interactions.
- Conduct end-to-end product development from initial understanding to full deployment of the CRM system.

Value Added

- Implemented detailed post-sales process stages for targeted customer support and engagement at each phase of the customer lifecycle.
- Transitioned from on-premises to cloud setup, enhancing system scalability and reliability.
- Strategically allocated features for optimal mobile and web app performance, ultimately enhancing user experience.
- Saved development time and costs by avoiding duplication of work and focusing on platform-specific functionalities.

Solution

- Collaborated closely with the client's real estate team to thoroughly understand postsales activities and map the customer journey across three stages: Booking to Possession, Possession, and Warranty Period.
- Developed comprehensive flows and wireframes, followed by UI/UX design, system architecture development, and system implementation.
- Migrated from on-premises infrastructure to cloud computing with AWS to enhance scalability and performance.
- Optimized development by differentiating functionalities between mobile (Flutter) and web platforms (AngularJS, React), which streamlined operations and reduced development time and costs.















Community Application for the customers of real estate developer





Scope

- Brainstorm and evolve the concept of a community application.
- Design and develop a mobile application (B2C) and a web application for marketing administration.
- Provide content management services.
- Implement automated email systems for marketing and customer relations.

Solution



Developed a React Native-based mobile application to enable community members to stay connected and share thoughts, thereby enhancing their happiness and engagement



Equipped the PSCL marketing team with tools to send marketing brochures and mobile-based notifications & content to PSCL customers efficiently.

Value Added

- Implemented FCM for real-time push notifications, significantly increasing user return rate to the app with purposeful interactions.
- Provided robust tools for content management and marketing communications, streamlining the process and improving reach and impact.















Develop ASAP (Apartment, Society Activity Portal) - an innovative management software streamlining operations for property managers and residents. Automates tasks enhances communication, and provides robust financial tools, revolutionizing apartment, and society management.



CASE STUDY

Scope

- Address the manual and time-consuming nature of managing day-to-day operations in apartment complexes and societies.
- Automate processes such as maintenance requests, rent collection, lease management, and financial reporting to reduce inefficiencies and errors.

Value Added

- ASAP resulted in significant cost savings for society management committees, with a 70% reduction in manual administrative tasks, increasing operational efficiency.
- Enhanced communication and streamlined operations led to higher resident satisfaction. The user-friendly interface and robust functionality boosted productivity.
- The software improved data analysis, aiding informed decision-making for committee members. Its scalability ensures long-term value, with room for future enhancements and customization.

Solution



Developed ASAP, a comprehensive apartment management software solution tailored to the specific needs of property managers and residents.



Utilized web development frameworks, database management systems, and cloud computing to offer a user-friendly interface and robust functionality.



Key features included a comprehensive rolebased system, maintenance tracking, lease management, resident management, financial reporting, and regulatory compliance tools.



Integrated ASAP with Tally ERP 9 for the seamless financial management of society books.











VAST collaborated with an Indian real estate leader, crafting a solution for developers. Goals included workflow streamlining, resident management enhancement, and a service provider marketplace creation. Expertise in real estate and tech-enabled VAST to aid clients in launching an industry-revolutionizing platform in India.



CASE STUDY

Scope

- Address challenges for property developers, residents, and service providers in real estate.
- Streamline workflows and enhance operational efficiency.
- Improve customer satisfaction across the real estate ecosystem.
- Foster community engagement within real estate operations.

Solution



Streamlined property developers' workflows by enhancing sales, marketing, and support activities.



Empowered residents with efficient property management tools, fostering community engagement.



Created a service marketplace for providers to publish services, improving convenience for residents.



Leveraged technologies like ReactNative, Nest.js, and Microservices for scalability and performance.

Value Added

- **Domain expertise:** VAST's deep experience in real estate brought valuable insights and guidance to clients throughout the project.
- Architecture consulting: VAST helped define the product architecture and technology stack, ensuring scalability and future-proofing.
- Deployment strategy: VAST assisted in defining a seamless deployment strategy, enabling scalability and reliability.
- Software development best practices: VAST implemented containerization and code quality assurance, ensuring a robust and maintainable solution.

















