

Objective

Charity Choice is a social venture platform that connects volunteers with various individuals and corporations together

CASE STUDY

Scope

- Utilize a crowdsourcing model to connect members, including clients and volunteers.
- Allow volunteers to register a catalog of services, their availability, and the donation money they accept.
- Enable registered organizations to post work requests and make payments online.

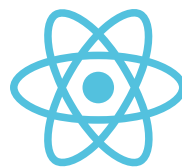
Solution

- ✓ Implemented a system for matchmaking and appointment bookings between charity organizations and volunteers.
- ✓ Integrated online payment functionalities through payment gateways to facilitate financial transactions on the platform.

Value Added

- Automated state and city entries by zip codes, enhancing input efficiency and location accuracy.
- Refined volunteer search to quickly match organizations with local volunteers by zip code.

Frameworks & Tools



Objective

Connecting people in the community with common interest

CASE STUDY

Scope

- The project entailed creating a comprehensive B2C platform including a mobile application, compatible with both iOS and Android.
- The app was designed to allow registered users to: Search for nearby users with common interests.
- Chat and share social media profiles. Utilize AI-based real-time reporting for enhanced user experiences.

Solution

- ✓ VAST developed a user-centric mobile application incorporating advanced geolocation and geofencing technologies to facilitate real-time connections among local users.
- ✓ Built with Node JS and Feathers JS to handle real-time data storage and operations efficiently.
- ✓ A cross-platform frontend developed using React JS and Flutter, ensuring a seamless and engaging user interface.
- ✓ Integration of Google Maps and Firebase for real-time location tracking and data management.

Value Added

- We guided the client with additional features like Invites, which resulted in more user acquisition "The Favourite" feature we suggested resulted in improved engagement.
- We suggested additional KPIs to track user behavior resulting in product lead growth.

Frameworks & Tools

